

Biography of Surya Bahadur Ghimire

Mr. Surya Bahadur Ghimire is a distinguished tourism researcher, academician, and entrepreneur with over two decades of experience in the tourism industry. He is the Managing Director of **Great Nepal Treks & Expedition Pvt. Ltd.**, a leading travel and tour company in Nepal renowned for its exceptional services in trekking, expedition, and adventure tourism. Under his visionary leadership, the company has become a trusted name in promoting Nepal's cultural and natural heritage to the global audience.

Mr. Ghimire is a **Ph.D. Scholar in Tourism Studies** from Lincoln University, where his research focused on sustainable mountain tourism. His academic contributions include several peer-reviewed publications, conference presentations, and collaborative projects that emphasise responsible tourism practices, cultural preservation, and community-based tourism development. His works are widely acknowledged for their insights into the economic, environmental, and cultural dimensions of tourism in Nepal.

With a career spanning over 20 years, Ghimire has gained extensive expertise in organising trekking expeditions, cultural tours, and adventure activities tailored to international and domestic travellers. His hands-on experience in the field, coupled with a deep understanding of Nepal's diverse landscapes and cultures, has enabled him to design unique and memorable travel experiences for clients.

Mr. Ghimire is a passionate **advocate for sustainable tourism** and has been actively involved in initiatives that promote eco-friendly practices, empower local communities, and support environmental conservation. His efforts have been essential in building collaborations with B2B agencies worldwide, ensuring seamless operations and delivering the highest quality of service in Nepal's competitive tourism market.

In addition to his entrepreneurial ventures, Mr. Ghimire is deeply committed to academic and professional excellence. He serves as a mentor to aspiring tourism professionals and regularly engages in capacity-building workshops and seminars. He is also affiliated with various international tourism organizations, including the **International ITAM Society**, further amplifying his contributions to the global tourism community.

Mr. Ghimire's leadership and dedication to innovation, sustainability, and cultural exchange continue to shape the future of tourism in Nepal. He is an inspiring figure whose work bridges the gap between academia and industry, ensuring that tourism serves as a tool for economic growth, cultural enrichment, and environmental sustainability.

Key Highlights of Mr. Surya Bahadur Ghimire's Career:

- **Managing Director** of Great Nepal Treks & Expedition Pvt. Ltd., with over 20 years of experience in tourism operations.
- **Director of Babylon National School**
- **Researcher in Tourism Studies** with a focus on sustainable mountain tourism.
- Published researcher and presenter at international tourism conferences.

- Advocate for sustainable tourism, cultural preservation, and eco-friendly practices.
- Extensive experience in organizing **trekking expeditions, cultural tours, and adventure activities** in Nepal.
- Collaborator **with B2B agencies** worldwide to promote Nepal as a top travel destination.
- Member of the **International ITAM Society** and other professional tourism associations.

Mr. Ghimire's **leadership** and **dedication** to innovation, sustainability, and cultural exchange have greatly influenced the tourism industry in Nepal. His efforts create a strong connection between **academia** and **industry**, ensuring that tourism not only drives economic growth but also enhances cultural richness and promotes environmental sustainability.